ORDER

KMGH

Orders

Order / Rev:	**187495**
Alt Order #:	
Product Desc:	Perlmutter for Congress 2012
Estimate:	12990
Flight Dates:	10/30/12 - 11/06/12
Original Date / Rev:	10/29/12 / 10/29/12
Order Type:	GENERAL
Primary AE:	Laura Hargis
Sales Office:	Den
Sales Region:	LOC

Agency

Name:	**Media Strategies & Research**
Buying Contact:	Suzanne Lorimer
Billing Contact:	
	1580 Lincoln Street Ste. 510
	Denver, CO 80203
Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Congress/Perlmutter(D)**
Demographic:	A25-54
Product Codes:	PL6-State Congress
Priority:	PREEMPTIBLE
Revenue Codes:	POL, POL, CAND
New Business Thru:	
Order Separation:	00:30:00
Advertiser External ID:	MAJ
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	3	$1,200.00	$1,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	3	$1,200.00	$1,020.00	0.00
Totals	3	$1,200.00	$1,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	11/06/12	11/06/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	-T-----	:30	1	$200.00	PREE	0.00	NM	1	$200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	-T-----	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KMGH	10/30/12	10/30/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	-T-----	:30	1	$400.00	PREE	0.00	NM	1	$400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-T-----	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KMGH	11/02/12	11/02/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	----F--	:30	1	$600.00	P2	0.00	NM	1	$600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	----F--	1	$600.00	0.00

Totals 3 $1,200.00